Nino Jonson
Senior UI/ UX Designer

CURRICULUM VITAE

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Software Skills:

Extensive knowledge in Adobe Creative Tools as well as other useful design softwares.

ADOBE CREATIVE CLOUD

PHOTOSHOP
ILLUSTRATOR
XD
INDESIGN
ANIMATE
DREAMWEAVER

OTHER SOFTWARES

SKETCH
INVISION
AXURE
POWERPOINT/ KEYNOTE

Highly motivated and result-oriented professional with 19+ years experience in interactive media, web design, print, digital activation, social media and mobile apps development. Having relevant background in the following competencies:

Design Skills:

Rookie   Average   Pro

- CONCEPTUALIZATION (Tactical & Strategic)
- ART DIRECTION
- PROJECT MANAGEMENT
- UX/ UI DESIGN
- FLASH AS2 & AS3 CODING
- TYPOGRAPHY
- CHARACTER DESIGN
- ANIMATION (Flash)
- 3D MODELING DESIGNS
- STORYBOARD CONCEPTS
- PRESENTATION SLIDESHOWS

Hobbies:

Awards & Recognitions:

MARKIES AWARD FOR BEST IDEA - VIRAL

Marketing Magazine's MARKies Award for Spooktacular
- Come Play If You Dare! Sentosa May 2013

EXCELLENCE IN BRANDED CONTENT - GOLD

Marketing Magazine's marketing Excellence Awards 2012
- Sentosa Spooktacular 2012

MARKIES BEST IDEA - RETAIL

Best Idea - Retail for VivoCity's "We Got Everything Covered" campaign 2012

Professional Experience:

2018 — Currently self employed...

2017 — **JUNIOR ART DIRECTOR**   **ALEPH Labs, Singapore**

Highlights:

Was responsible for the UX/ UI design of CBA app called BizLoan which was successfully launched in Vietnam & Indonesia with over a thousand downloads in just a few days. I was also assigned onsite at OCBC bank for 2 years plus to help redesign some of their internal projects including the creation of styleguide and logo. I also supported on team projects, mostly bank clients such as ICICI (India Bank), UOB, Standard Chartered and DBS.

2013 — **DIGITAL ART DIRECTOR**   **EMAGINATION Interactive, Singapore**

Highlights:

Was promoted to a Digital Art Director from being a Lead Digital Creative after a year and a half with the company. Won some awards for online campaigns. Notable projects handled: Sentosa Spooktacular digital activation campaigns, Singapore Army Recruitment Centre online campaigns, Singapore Discovery Centre - National Day eCard, IMDEX Asia website revamp, Mindef DXO website revamp, Lien Foundation "Obitcheery" online campaign, FEO Careers microsite and Paper One "Paper Master" mobile game.

Professional Experience:

2010 **SENIOR DESIGNER** FUNMOBILE, Singapore

Highlights:

Was responsible for building and guiding a young creative team during a start-up operation with Funmobile, Singapore branch. Managed the design team from visual concepts, animation to flash development and coordinated with php programmers to publish online game apps. Produced and do the maintenance for Facebook apps "Aqua World" and "World Museum".

2009 **SENIOR DESIGNER** INTERAKT, Singapore

Highlights:

I was privilege to do creative work for projects such as Sony, HP, Levi's, DHL & Microsoft among others. Notable project was with UOB ATM & Passbook Kiosk which I helped do the flash animations and HP(Singapore) eSales Training Kit which was praised by HP(UK) and eventually do a similar project for them.

2007 **PRODUCTION COORDINATOR** BOOOM!! Interactive, Philippines

Highlights:

Worked for almost 10 years with this company. I started my career as a 3D Graphic Artist during 1998 then move on to become a Multimedia Designer when the company was still called JAMP, Cebu Inc. I was promoted into an Assistant Production Coordinator around year 2002. The following year, the company changed its name into Booom!! Interactive. Have worked with various Japanese clients such as Nattoku, Nissan, Honda, Nike Japan, Hitachi, Panasonic, Sanrio, NEC, Morinaga to name a few. I handled projects on e-Learnings and other digital collaterals.

1998

Education & Trainings:

BACHELOR'S DEGREE IN COMPUTER SCIENCE - 1998

@ **University of San Jose - Recoletos,** studied from 1994 - 1998

ADOBE MASTERS TOUR - 2008

@ **Raffles City Convention Centre, Canning Room, Singapore** attended on July 2008

ADVANCE AND ON-THE-JOB/ PRODUCTION RELATED MULTIMEDIA

@ **University of San Carlos, Talamban Campus,** from June - Sep 1999